



**2018 -**

**the new beginning - falkbrvt**

translation: kristina von bülow

within the new beginning, the square and the number eight manifest in elementary ways in my work. both parameters have already been lifelong companions, for the most part rather subconsciously. in hindsight, it did become apparent to me time and again. many of my previous works were based on the eight, many series consisted of 16 works. the checksum of my date of birth is eight, the perfect symbolism for my new beginning. the recurring character of the number as well is a metaphor most welcome to me for humanness. the existential topics are always the same, just the way of examining and of becoming visible, the handling of it has changed.

this new beginning is about everything for me. about human existence and about the big questions that i would like to explore by means of myself. the inner aspects of the self is what moves me, the self-perception, the entering of subconscious spheres is what i commit to. focusing on the essence, the essential. this, too, is shown by means of the image support, which is now only the paper onto which the works are printed as fine art prints. for me, the reduction of the material appearance on the one hand, the lightness of the material on the other hand are the perfect combination in order to materialize my topic, the fragility of being, in my works.

the idea of producing one continuous work instead of singular series is another focus. the reactive, the balancing, and the situational are thereby enhanced. i am interested in the idea of being able to combine everything, of newly sampling the works and to create new blends.

the rigor of the format and my free play within it are intriguing to me, too. i do not know yet how it is going to develop. the formal conceptual frame is set, drawing material from the past in steps of eight years. the new examination, the editing, and the combination of newer with older works interests me, links can emerge. i see myself as a dj of my own work. everything has been there already, everything will come to pass, the eternal cycle. the power of the eight.

up until now, i have appeared by the name of falk von traubenberg. with the new beginning, i have now integrated my full name: falk baron rausch von traubenberg, in short: falkbrvt. i was wrestling with this change for a long time. after my interest in the past having been rather limited before, questions about my own origin and my own ancestry became increasingly relevant. now, i would like to integrate them for myself, to begin to examine them. suddenly, artistic relations from within the family started to surface as well. being related to peter berlin aka armin hagen baron von hoyningen-huene and to george hoyningen-huene - we have the same roots in the baltics - is a discovery for me. armin and george, both have something about them that seems to intertwine within my work. armin's permanent examination of the own being paired with the strong aesthetics of george's shots - i find that fascinating. in any case, i have high affinity to both of them. i am in touch with armin, he has been living for many years in san francisco. it is possible that over time, further interesting details from my family history surface. after all, it goes back to the 11th century, albeit with gaps due to the thirty years' war.